

PROOFS:

Proofs will be supplied on ALL orders, **including reorders**. All proofs must be signed with the customer's signature, dated and faxed/returned to the factory before we process the order. **NO ORDER WILL BE PROCESSED UNTIL A SIGNED ART APPROVAL IS RECEIVED. NO PHONE OR E-MAIL APPROVALS WILL BE ACCEPTED. THE CUSTOMER IS RESPONSIBLE FOR ANY AND ALL ERRORS THAT MAY HAVE BEEN OVERLOOKED ON A SIGNED PROOF.** Preston Farms accepts no responsibility for any cost after proof approval. All costs incurred will be billed to customer.

MICROWAVE BAG PROOF FORMATS:

Proofs are provided free of charge in one of the following formats:

Fax Proof (Black and white hard copy)

- Color separations will be included if artwork is more than one color.

E-mail Proof (color .PDF)

- Colors/image resolutions of e-mail proofs do not represent final output.

Please specify on PO which format you prefer or a fax proof will be sent.

Pre-Production Proof (Actual bag from printer)

- Press proof will delay production a minimum of one (1) week.
- Additional charge of \$103.35(T) per color - invoiced separately. Available only for orders printed on an offset press.

STANDARD IMPRINT COLORS: (SPOT COLOR)

Pantone Yellow, Yellow 109, Orange 021, Warm Red, Red 032, Red 185, Rubine Red, Pantone Purple, Pantone Violet, Blue 072, Reflex Blue, Pantone Blue, Pantone Green, Green 347, Brown 464, & Black. (Pantone Solid Uncoated Ink). Any other color selection will have a PMS color matching charge applied per color, per order, \$40(T). Metallic and fluorescent colors cannot be used.

			
Pantone Yellow	Yellow 109	Orange 021	Warm Red
			
Red 032	Red 185	Rubine Red	Pantone Purple
			
Pantone Violet	Blue 072	Reflex Blue	Pantone Blue
			
Pantone Green	Green 347	Brown 464	Black

POPPING PHRASES

Just Popping in to say "Thank You"
 POP onto www...
 POP in and test drive a new...
 POP in for a campus visit.
 Accidents are always POPPING up, Be safe.
 New things are POPPING at...
 POP online and enroll.
 POPPING up with the latest technology.
 POP into our new location.
 POP into our showroom.
 Look what's POPPING at...
 Hot prices are POPPING with...
 Hot ideas are always POPPING at...
 POPPING up hits with...
 Add some POP to your printing and graphics.
 POP in for all your special occasions.
 Not just another corny website.
 Things are always POPPING up at...
 Pop in and see our awesome loan rates.
 Things are POPPIN' at the...
 Let us Butter you up!
 We're here to help get your sales POPPING!
 FOOD for thought.
 Let us help you BAG new customers.
 We don't have those HUSKY prices.
 We are POPPING with style.
 Some things sound CORNY, but they work!
 SEED the Idea & HARVEST the Rewards.
 Let us CROP your cost.
 Good deals are Sizzling at...
 This may sound CORNY, but we appreciate your business.
 We are POPPING with ideas to help you promote your business.

